

The Honorable Constance A. Morella
U.S. Representative of Maryland (1987–2003)

Special Exhibit: A Century of Women in Congress

Campaign Decisions

Representative Morella describes designing campaign materials.
Interview recorded June 16, 2015

We had a lot of, a lot of varieties, even in terms of, like, the color, and what it would look like. And I guess it was just really personal taste in terms of how it would appeal to others. And so, we, we tried a lot of different things. We even had a poster at one point, "When you think about good people in—sending good people to Congress, you think about Connie Morella." You know, things of that nature. Very often trying to make it as, as personal as possible, but also visible, so it's not too crowded.